



THE SOUTHEASTERN CONFERENCE



BIGGER AND BETTER





THE SOUTHEASTERN CONFERENCE

The Southeastern Conference, with its storied 76-year history of athletic achievements and academic excellence, has built perhaps *the greatest tradition of intercollegiate competition of any league in the country* since its inception in 1933.

The 2007-08 academic year was another season to remember for the SEC as conference teams captured **FIVE national titles and FIVE national runner-up finishes**. The SEC won consecutive national championships in football, gymnastics, women's basketball and men's tennis.

Since 1990, the SEC has won **126 national team championships** for an average of nearly seven per year.

Florida finished first among SEC schools and sixth overall in the Director's Cup final standings.

Overall, the SEC finished in the top two in nine of its 20 sponsored sports and in the top five in 13 of the 20 sports.

With **168 teams advancing to NCAA post-season competition**, the SEC continued to solidify its place as the nation's premier conference.

In addition to the five team championships, 46 SEC student-athletes garnered **individual national championships**, while 457 individuals were awarded with **First-Team All-American Honors**.



On the national all-sport level, **the SEC placed nine teams in the top 50 of the NACDA Director's Cup rankings**. Florida led the league with a sixth-place finish. LSU placed eighth while Georgia was 10th; Tennessee finished 16th, Auburn 20th, Arkansas 24th, Alabama 25th, Kentucky 36th and South Carolina 48th to round out the league's top-50 finishes.

HISTORY OF THE SEC

1932

The 13 members of the Southern Conference west and south of the Appalachian Mountains reorganize to form the Southeastern Conference. In 1940, Martin S. Conner, former Mississippi Governor, is named first SEC commissioner.

1933

The first SEC champions were crowned in four sports (baseball, men's basketball, football and men's outdoor track). The league's inaugural championship was a basketball tournament.

1948

Bernie Moore becomes the SEC's second full-time commissioner and moves the league offices to Birmingham, Ala.

1966

A.M. "Tonto" Coleman becomes the SEC's third commissioner. Under Coleman, the SEC admits its first black athlete, Kentucky football player Nat Northington.

1972

As the SEC's fourth commissioner, Dr. H. Boyd McWhorter makes a formal agreement to send its football champion to the Sugar Bowl. Also, under his leadership, the SEC Men's Basketball Tournament is reborn in 1979 after being discontinued in 1952.

1979

The SEC sponsors its first women's championships in basketball, tennis and volleyball.

1986

Dr. Harvey Schiller, as the league's fifth commissioner, establishes the SEC as a leader in the areas of athletic scholarship and marketing.

1990

Under the league's sixth commissioner, Roy Kramer, the SEC welcomes the University of Arkansas and the University of South Carolina as its newest members.

2002

Roy F. Kramer announces his retirement on March 12. Michael L. Slive is introduced as the seventh Commissioner of the SEC on July 2.

2005

SEC announces the formation of its Academic Consortium, which will link academic resources of its 12 member institutions.



SEC Commissioner Michael L. Slive

Michael L. Slive

Michael L. Slive, Commissioner of Conference USA, was named the seventh commissioner of the Southeastern Conference on July 2, 2002.

Slive was the first-ever Commissioner of Conference USA when the league was formed on April 24, 1995. He was also Commissioner of the Great Midwest Conference when that league was formed in 1991.

Slive was selected by the chief executive officers of the 12 Southeastern Conference institutions.



Tammy Wilson

Tammy Wilson has worked with the Southeastern Conference since July of 1997 and was promoted to Associate Director of Media Relations in 2001.

In her role, Wilson serves as the conference media liaison for women's basketball and tennis, in addition to working closely with football.

Wilson, a 1992 graduate of Central Florida, also gained media relations experience at Alabama and East Carolina.

CONTACTING THE SOUTHEASTERN CONFERENCE

The Southeastern Conference
2201 Richard Arrington Blvd. North • Birmingham, AL 35203

SEC Office Phone Numbers

Main Switchboard: 205-458-3000
Media Relations FAX: 205-458-3030
Main FAX: 205-458-3030
Ticket Office Direct Line: 205-458-3015
Internet Address: www.SECsports.com

SEC Quick Facts

Founded: 1933
Member Schools (12): Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, South Carolina, Tennessee and Vanderbilt
Commissioner: Michael L. Slive
Executive Assoc. Commissioner: Mark Womack

Assoc. Commissioners: Charles Bloom (Media Relations), Debbie Corum (Sports Administration), Greg Sankey (Compliance) and Mark Whitworth (External Affairs)

Asst. Commissioners: Laronica Conway (Championships), Gil Grimes (Legislative Services) and Craig Mattox (Championships)

Coordinator of Women's Basketball Officials: Bill Stokes

Media Relations Staff (Phone Ext.)

Charles Bloom, Associate Commissioner (x3037) Football, Golf TBA

Tammy Wilson, Associate Director (x3036) W-Basketball, Tennis
Wilson's E-Mail: twilson@sec.org

Chuck Dunlap, Associate Director (x3047) Baseball, Gymnastics, Football
Ayanna Wakefield, Assistant Director (x3010) Cross Country, Volleyball, Softball, Track & Field, and Swimming & Diving

Sports Overseer

