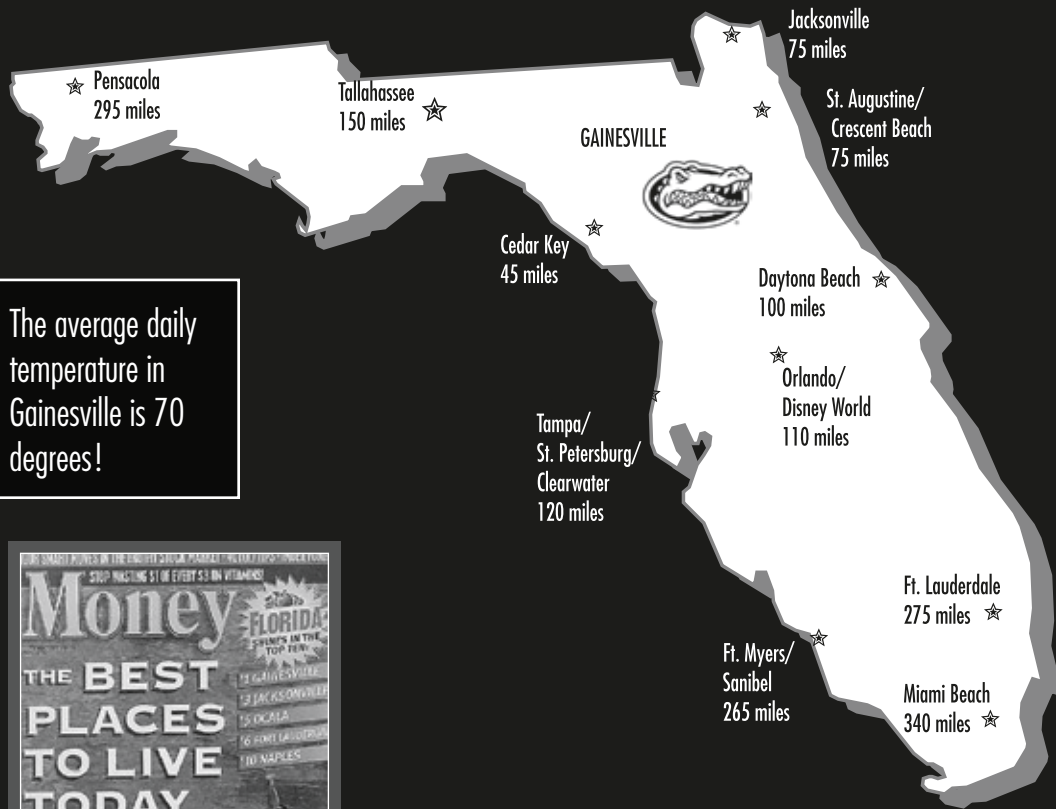




GAINESVILLE, FLORIDA

WITH A POPULATION OF JUST OVER 120,000, GAINESVILLE OFFERS BOTH SMALL-TOWN FRIENDLINESS AND BIG-CITY SOPHISTICATION, WITH THE UNIVERSITY OF FLORIDA SERVING AS THE CENTERPIECE OF THE COMMUNITY.



The average daily temperature in Gainesville is 70 degrees!



Some of Florida's most popular beaches along the Gulf of Mexico or the Atlantic Ocean are all within a short drive from Gainesville.



TOP 10 BEST PLACES TO LIVE*

1. Gainesville, Fla.
2. Bellingham, Wash.
3. Portland-Vancouver-Beaverton, Ore.-Wash.
4. Colorado Springs, Colo.
5. Ann Arbor, Mich.
6. Ogden-Clearfield, Utah
7. Asheville, N.C.
8. Fort Collins-Loveland, Colo.
9. San Luis Obispo-Paso Robles, Calif.
10. Boise City-Nampa, Idaho

*according to "Cities Ranked & Rated: More Than 400 Metropolitan Areas Evaluated in the U.S. & Canada, 2nd Edition" published in May 2007



The Butterfly Rainforest is a new and permanent exhibit at the Florida Museum of Natural History located on campus. The screened vivarium houses subtropical and tropical plants and trees to support 55 to 65 different species and hundreds of free-flying butterflies. Guests can stroll through the Butterfly Rainforest on a winding path and relax to the sounds of cascading waterfalls year-round.



The Hippodrome state theater is the heart of downtown Gainesville, which has unique restaurants, coffee shops and entertainment.

AVERAGE MONTHLY HIGH & LOW TEMPERATURES IN GAINESVILLE

Month	Avg. High	Avg. Low
January	63.4	33.5
February	72.3	44.9
March	74.8	46.3
April	85.6	57.7
May	89.5	60.8
June	95.5	71.3
July	93.2	72.1
August	91.4	72.1
September	89.1	66.8
October	84.8	60.8
November	75.5	48.5
December	69.9	43.5
Annual Avg.	82.1	56.5



Visitors walk down 232 wooden steps to the floor of this large sinkhole known as the Devil's Millhopper. Field with lush flora and plant species, the sinkhole echoes the persistent trickle of dozens of tiny waterfalls. A visitor's center exhibits fossilized teeth, bones and marine shells from eras long ago. A nature trail, perfect for biking, winds its way around the sinkhole.

GAINESVILLE FACTS:

Population	120,919
Median Age	27
Area	Approximately 54 square miles
Altitude	65 to 180 feet above sea level
Average Daily Temperature	70 Degrees
Web Sites	www.cityofgainesville.com & www.gainesvillechamber.com